

April 25, 2016

The 83rd Annual SAN BENITO COUNTY RODEO, SADDLE HORSE SHOW & FAIR will be held on June 24th, 25th, and 26th. Our official Show program is read by over 4000 people and has proven to be a great place in which to advertise.

The prices are listed below along with the ad sizes.

	Black only	Full Color
Full page (7 1/2" w x 10" h)	\$290	\$395
1/2 page (7 1/2" w x 4 3/4" h)	\$170	\$250
1/4 page (3 5/8" w x 4 3/4" h)	\$ 95	\$165
1/8 business card (3 5/8" w x 2 1/4" h)	\$ 65	\$120

If you are interested in being an advertiser, please fill out and return the bottom portion of this letter with your check and your ad by MAY 20th. Please call the Rodeo Office, (831) 628-3545, if you have any questions. You can also email your ad directly to the Rodeo office at: office@sanbenitocountyrodeo.com.

We anticipate a great Show with lots of spectators and contestants and truly appreciate your support!

Best regards,

THE PROGRAM COMMITTEE

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BUSINESS NAME: _____

ADDRESS: _____ CITY: _____

PHONE: _____ CONTACT: _____

AD SIZE: _____ PAYMENT ENCLOSED: _____

If you would like to pay by Credit Card, check here and we will call you back.